



KEY WEST RECOVERERS!

A 17-Point Covid Recovery Plan 2020-21

A Municipal Government and Community Initiative

KEY WEST RECOVERERS! 17-POINT ACTION PLAN





Why Does Key West Need a Covid Recovery Plan?



- Unemployment quadrupled since March
- 3,000 workers may leave
- The need for food has doubled
- 40% of funding for homeless prevention for the year was spent in 2 months
- We have 233 Covid cases this month so far, up from 124 in Sept.

Sources: KW Chamber Q2 report, Department of Labor, MC Tax Collectors Office



THE PROCESS

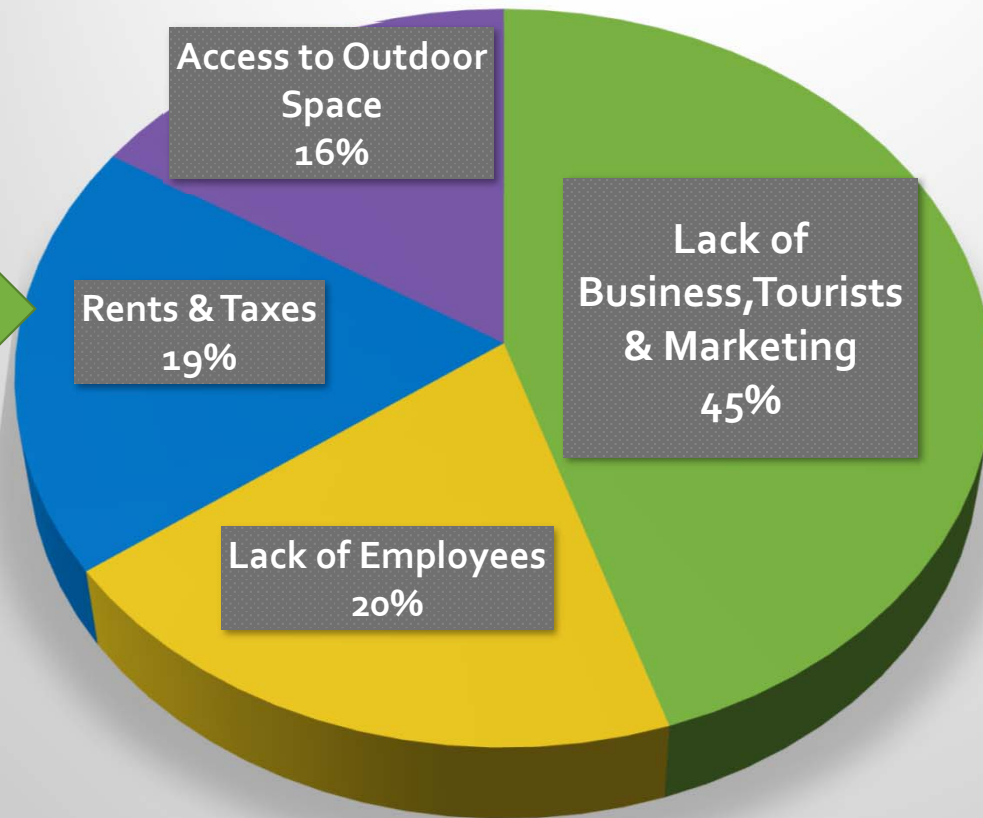
7 weeks



KW COVID RECOVERY TASK FORCE



Top 4 Business Priorities in KW



Business Round Tables

- Chamber
- Lodging
- Business Guild
- Mom & Pops
- Restaurants
- KW Galleries
- Realtors
- Events
- Sunset Festival
- Weddings
- Theaters
- Attractions
- Landlords



Actions from the Business Side of the Plan (10 total)

More marketing, tourists and outdoor business

1. Market KW

Deliver Marketing Ads & Videos from TDC to KW Businesses

2. Welcome and Safety Signage

"Glad you're here! Play safe, mask up & enjoy Paradise!"

3. Safe Events, Fairs & Festivals

Application and Safety Procedures online. Fast Track and East Access

4. Promoting Outdoor Business & Duval Loop Free

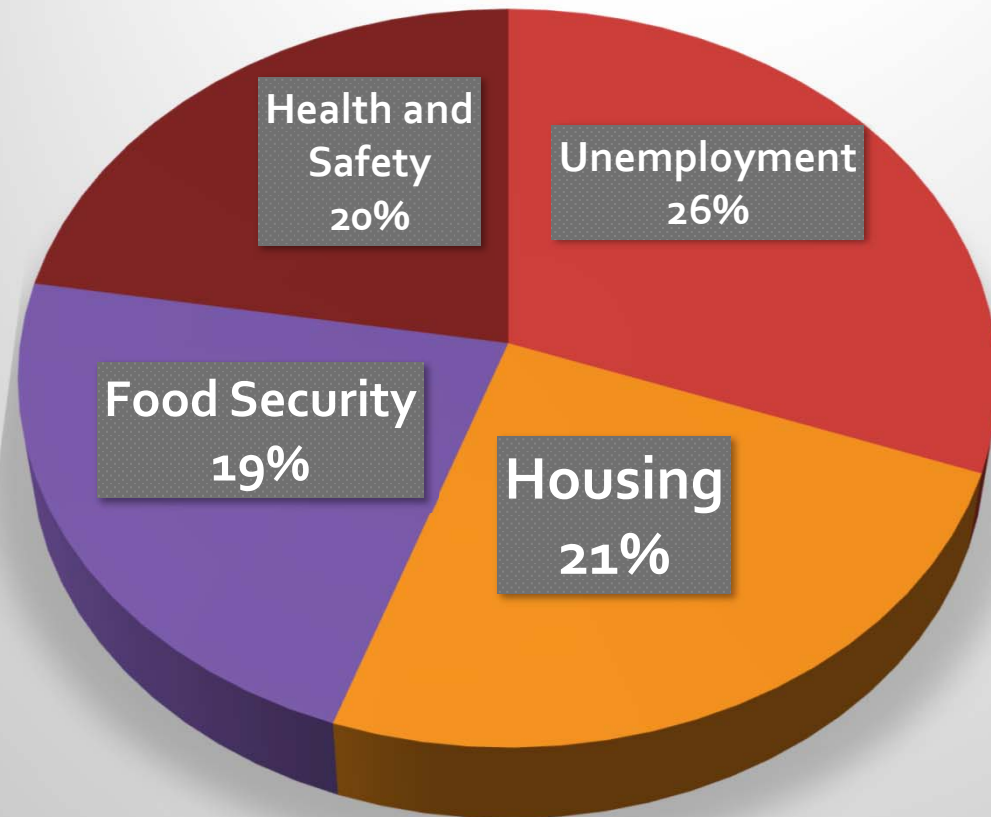
Fees waived. Fast Track. Duval Loop Free

5. Bring Back Sunset Festival

Reduce rates, assist with parking & signs



Top 4 Humanitarian Priorities



Humanitarian Round Tables

- Non Profits
- HHS Orgs
- KW Educators
- Housing
- Reimagining KW
- Poverty
- Bahama Village
- IMA

Healthy Start



FKOC



DO WE REALLY HAVE A FOOD CRISIS IN KW?

- SOS is serving 13,000 people per month since Covid began (up from 6,000)
- 52% of students in Key West receive reduced and free lunch
- Food stamp requests doubled in the past month
- Food agencies spending \$100,00 per month. They are almost out of funds

ARE CHILDREN GETTING ENOUGH TO EAT?

Children in KW without enough food on weekends and holidays

School	Percentage of Children
Poinciana	17%
HOB	14%
KWHS	16%
Gerald Adams	22%
TOTAL # of Students in KW	560

Cost = \$226,000 per year

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**Marty's Place,
supported by
AH**



**Samuel's
House**

WHAT HAS COVID DONE TO HOUSING?

- Rental assistance from AH went from \$45,000 per month to \$82,000 in KW since March
- FKOC and Catholic Charities exhausted their funds
- Combined, our agencies have \$125,000 left. They can support the need for no more than 2 months



Actions from the Humanitarian Side of the Plan (7)

Food Security and Housing

1. Feed KW

Pursue Federal CARES Act & FEMA funding to meet increased need (\$200,000)

2. Back Pack Children's Program

Weekend and holiday food for children who are facing food insecurity

3. Housing Assistance

Pursue Federal funding, develop future stop gap measures (\$300,000)

PROGRESS UPDATE ON FOOD AND HOUSING

* Pending BOCC Approval

Food: \$315,000
(phase 2)

City pursuing reimbursement
to FEMA for \$250,000 for SOS
+ \$160,000

Housing: \$1 Million
(phase 3)

KEY WEST RECOVERS! 17-POINT ACTION PLAN



"The greatness of a community is most accurately measured by the compassionate actions of its members."

– Coretta Scott King.



What Will Change in the Lives of our Community Members as a Result of the KEY WEST RECOVERS Plan?



1. Tourists will feel welcomed but encouraged to be safe: Sit outdoors, attend our festivals, and respect the island = more business & employment
2. More people will stay in their homes through March 2021 (\$1 million)
3. Mitigate the mass exodus post moratorium on evictions
4. No family or child in our community will lack food for the next 6 months or more (\$315,000)