

Key West, FL | CITY SCORECARD



placesforbikes

2019 OVERALL SCORE

1.9 The overall score is based on Ridership, Safety, Network, Reach and Acceleration. It includes publicly available data and data gathered from our Community Survey, City Snapshot, and Bike Network Analysis.

★★★★★

SAFETY |

Measures how safe it is and feels to ride a bike.

1.5

All mode fatalities and injuries	0.5
Bicycle fatalities and injuries	2.0
Perceptions of safety	2.7

★★★★★

REACH |

Measures how well the bike network serves everyone equally.

3.0

Demographic gap in BNA	‡
Bicycle commuting rates by gender	3.0

★★★★★

RIDERSHIP |

Measures how many people are riding.

2.3

Bicycle commuting	1.9
Recreational bike riding	2.6
Perceptions of bike use	2.8

★★★★★

NETWORK |

Measures how well the bike network connects people to destinations.

2.0

Bicycle Network Analysis (BNA)	2.0
Perceptions of network quality	2.2

★★★★★

ACCELERATION |

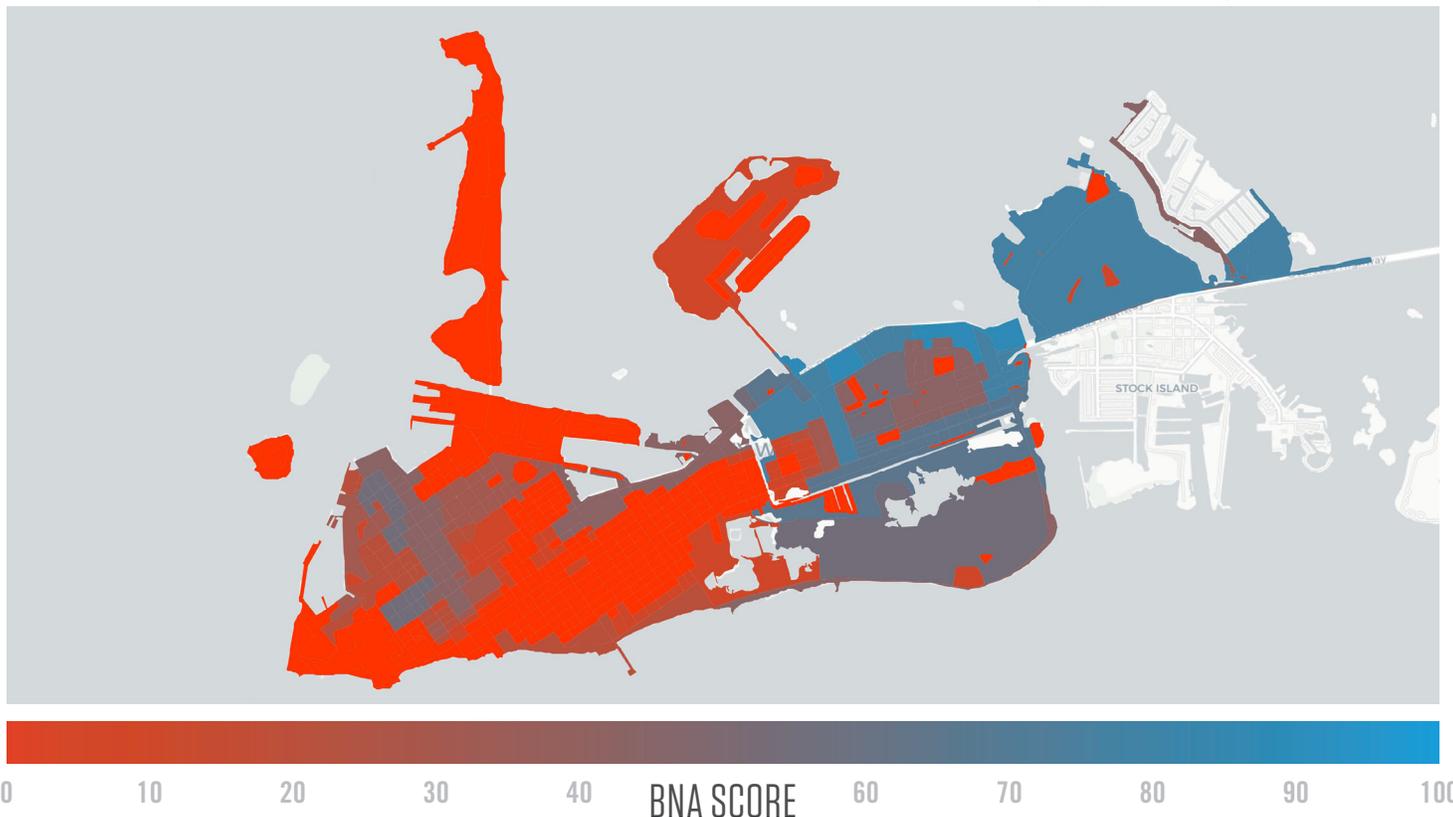
Measures the city's commitment to growing bicycling quickly.

0.4

Growth in bike facilities and events	‡*
Perceptions of progress	2.0

★★★★★

* City Snapshot missing ‡ Data unavailable



TEN WAYS TO IMPROVE YOUR SCORE

- 1** Quarterly for 24 months: Hold a new bike event. Consider open streets events. Teach riding and mechanical skills to youth. Count attendees.
- 2** Next 12-24 months: Launch or expand public bike share. Use ambassador programs to establish community leaders as system spokespeople. Count rides.
- 3** 12-24 months: Create a Vision Zero policy with measurable goals and a clear timeline. Measure current safety to create a baseline.
- 4** 12 months: Use a crowdfunding campaign to build community support for an easy, visible protected bike lane. Measure "before and after" data.
- 5** Plan a bike network linking multiple districts. Use neighborhood bikeways on quiet streets, protected bike lanes on busy ones. Build in 24 months.
- 6** Improve bike/walk links to parks, trails & mountain bike areas. Make at least one new link each year, prioritizing areas with low recreation access.
- 7** 12 months: Hold low-commitment monthly rides aimed at marginalized populations — children, seniors, people of color, immigrants. Count attendees.
- 8** Explicitly prioritize infrastructure in disinvested areas above well-to-do areas. Prepare to address related concerns like housing or policing.
- 9** Implement one pop-up event or pilot bikeway project this year using temporary material: paint, planters, pallet furniture. Count attendees.
- 10** Choose one neighborhood, recruit local leaders and plan a full network of low-stress bikeways that can be built with interim materials in 24 months.



peopleforbikes

LEARN MORE CityRatings.PeopleForBikes.org



placesforbikes

**CITY
RATINGS**